

## Francesco Puppo

Design and Project Manager

iamfran.com

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## Experience

### Design Director

Spotzer

*Mar 2017 - Current*

Amsterdam, NL

Managing the Global Design and WP Development teams.  
Overseeing the production of up to 4000 sites per month.  
Improving and managing business scalability.  
Managing the business (re)branding.

### Lead Designer

Spotzer

*Oct 2016 - Feb 2017*

Amsterdam, NL

Developing Design Guidelines and training sessions.  
Restructuring the team to support the bussiness growth.  
Improving templates and design scalability.

### Web Designer

Spotzer

*Jun 2016 - Sep 2016*

Amsterdam, NL

Designing websites, logos, and templates.  
Supporting the launch of new Partners.  
Training other employees.

### Graphic Designer

Obiettivo Crescita

*Dec 2015 - Jun 2016*

Turin, IT

Rebranding of the magazine.  
Designing and overseeing the monthly cover art.  
Building the main website and partners sites.

### 3D Designer

HG Architecture

*Mar 2009 - Nov 2015*

Turin, IT

Designing architecture plans in ArchiCAD/AutoCAD.  
Modeling 3D objects in Rhinoceros and Blender.  
Rendering and editing images in Photoshop.

## Education

### PRINCE2 Agile

Project Management

*In Progress*

Amsterdam, NL

### Bachelor Degree

Architecture

*2014*

Turin, IT

## Skills

Project Management

Product Management

Team Management

Workflows Improvement

Problem Solving

Business Scalability

Web Design

Design Systems

User Experience

## Interests

Reading books of every kind

Rock climbing and bouldering

Discovering new apps